

Bedwardine Funeral Services

- INDEPENDENT FUNERAL DIRECTORS -

The Coach House, 30 Bromyard Road, St Johns, Worcester, WR2 5BT

General Data Protection Regulation (GDPR) Statement

Updated 18 September 2018

Personal data

Under the EU's General Data Protection Regulation (GDPR) personal data is defined as:

"any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person".

How we use your information

This privacy notice tells you how we, Bedwardine Funeral Services will collect and use your personal data for provision of services, cookies, complaints etc.

Why does Bedwardine Funeral Services need to collect and store personal data?

Provide information for the fulfillment of your funeral service

In any event, we are committed to ensuring that the information we collect and use is appropriate for this purpose, and does not constitute an invasion of your privacy.

In terms of being contacted for marketing purposes Bedwardine Funeral Services would contact you for separate consent.

Will Organisation Name share my personal data with anyone else?

We may pass your personal data on to third-party service providers contracted to Bedwardine Funeral Services in the course of dealing with you. Any third parties that we may share your data with are obliged to keep your details securely, and to use them only to fulfil the service they provide on behalf of Bedwardine Funeral Services. When they no longer need your data to fulfil this service, they will dispose of the details in line with Bedwardine Funeral Services procedures. If we wish to pass your sensitive personal data onto a third party we will only do so once we have obtained your consent, unless we are legally required to do otherwise.

How will Bedwardine Funeral Services use the personal data it collects about me?

Bedwardine Funeral Services will process (collect, store and use) the information you provide in a manner compatible with the EU's General Data Protection Regulation (GDPR). We will endeavor to keep your information accurate and up to date, and not keep it for longer than is necessary. Bedwardine Funeral Services is required to retain information in accordance with the law, such as information needed for income tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements and agreed practices. Personal data may be held in addition to these periods depending on individual business needs.

Under what circumstances will Bedwardine Funeral Services contact me?

Our aim is not to be intrusive, and we undertake not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimise the risk of unauthorised access or disclosure.

ESTABLISHED IN 1991, WITH AN EMPHASIS ON SERVING THE LOCAL COMMUNITY